# Attn: International Marketing/Sales Managers Join the U.S. Department of Commerce at the



### **IMPEX Trade Fair**



## Gifts & Homeware, Textiles, Clothing, Fashion & Footwear, Furniture & Interiors

November 18-20, 2003
National Trade Center, Toronto, Ontario, Canada
www.impexshow.com

The Department of Commerce would like to help export your product to Canada! This is a great opportunity for new to market small and medium sized companies to reach out into the export market without investing considerable amounts of money and time. A large booth is reserved for us at this show, and U.S. companies are invited to submit their brochures and product samples for display in the Commerce booth.

#### The fee of \$500.00 includes the following:

- Shelf and floor space in our booth.
- For less than the price of an ad, your product is advertised and seen by many trade visitors who attend the show.
- Our booth is staffed by a professional export promotion employee from the U.S. Department of Commerce.
- Let us introduce your product to representatives/ distributors at the show. We bring back qualified leads for your specific company and product. We mail these out to you within a week of our return. Then you can follow up on these leads. We do not get involved in your business transactions after this point.
- In order to fully represent our US companies, we will limit how many companies can participate.

View pictures of past booths at: <a href="https://www.export.gov/ocg">www.export.gov/ocg</a>

### ALL PRODUCTS MUST HAVE U.S. CONTENT REPRESENTING 51% OF VALUE OF FINISHED GOODS/SERVICES

For more information, contact Ms. Amanda Ayvaz, Office of Consumer Goods, T: 202-482-0338, F: 202-482-3981, E-mail: Amanda Ayvaz@ita.doc.gov

Anyone interested in taking their own booth should contact the trade organizer directly: Mr. Bob Macgregor, Managing Director, IMPEX Canada. Email: bmacgregor@divcom.com Tel: (905) 948-0470 x 223 Fax: (905) 479-1364 Toll Free: (888)443-1364